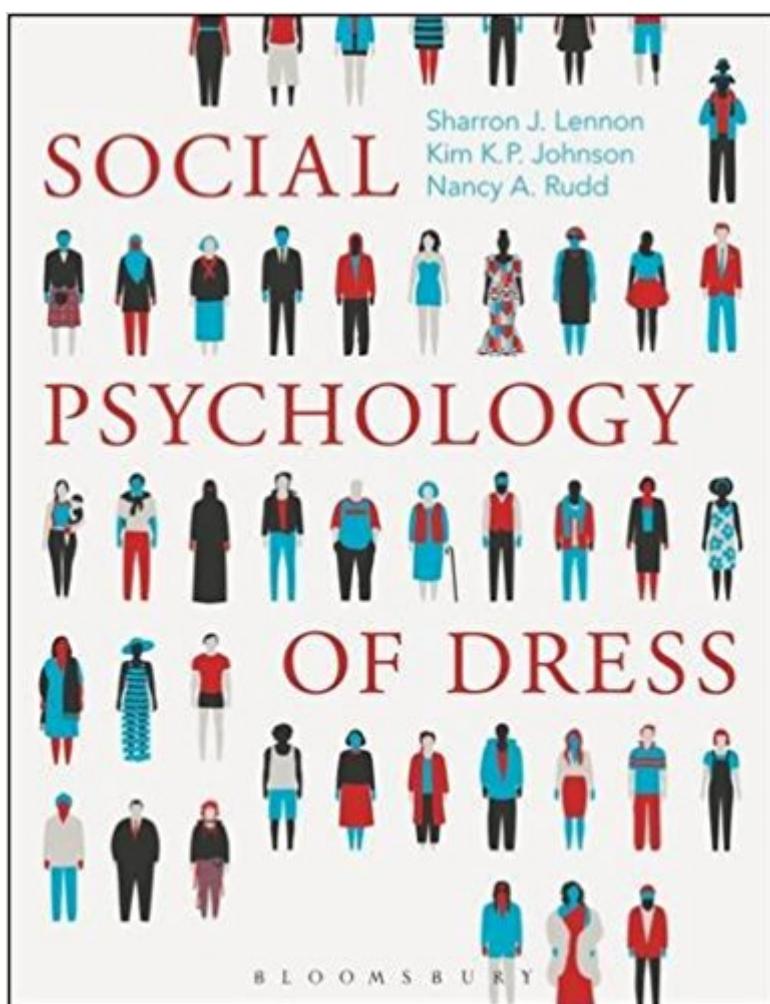


The book was found

Social Psychology Of Dress



Synopsis

Social Psychology of Dress presents and explains the major theories and concepts that are important to understanding relationships between dress and human behavior. These concepts and theories are derived from such disciplines as sociology, psychology, anthropology, communication, and textiles and clothing. Information presented will provide summaries of empirical research, as well as examples from current events or popular culture. The book provides a broad-based and inclusive discussion of the social psychology of dress, including: - The study of dress and how to do it- Cultural topics such as cultural patterns including technology, cultural complexity, normative order, aesthetics, hygiene, ethnicity, ritual- Societal topics such as family, economy-occupation, social organizations and sports, fraternal organizations - Individual-focused theories on deviance, personality variables, self, values, body image and social cognition- Coverage of key theories related to dress and identity provide a strong theoretical foundation for further researchUnique chapter features bring in industry application and current events. The end-of-chapter summaries, discussion questions and activities give students opportunities to study and research dress. Teaching resources including an instructor's guide, test bank and PowerPoint presentations with full-color versions of images from the textbook. Social Psychology of Dress STUDIO- Study smarter with self-quizzes featuring scored results and personalized study tips- Review concepts with flashcards of essential vocabulary- Download worksheets to complete chapter activities PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501330711.

Book Information

Paperback: 400 pages

Publisher: Fairchild Books (March 9, 2017)

Language: English

ISBN-10: 1501313568

ISBN-13: 978-1501313561

Product Dimensions: 8.6 x 24.8 x 11.1 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #151,688 in Books (See Top 100 in Books) #96 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing #149 in Books > Arts & Photography

> Decorative Arts & Design > Textile & Costume #337 inÃ¢ Books > Arts & Photography >

Graphic Design > Commercial > Fashion Design

Customer Reviews

The book appears to provide a comprehensive overview of dress and behavior. I personally like the inclusion of a chapter on research. In this area of our discipline, good books are VERY hard to come by. What the authors have proposed is a very thorough analysis of basic dress behavior and is much needed. -- Jessica Strubel, University of North Texas, US Clear and accessible approach the social and cultural contextualization of fashion. Clear student objectives and student activities that can be embedded in teaching strategies. -- Caroline Alexander, London College of Fashion, UK Table of Contents and overall organization is sound. I appreciate the consistency of the first-person voice. -- Amy Meadows, Columbia College Chicago, US

Sharron J. Lennon is Professor and Director of Graduate Studies at Indiana University, USA. Kim K. P. Johnson is Professor of Design and Retail Merchandising in the Department of Design, Housing, and Apparel at the University of Minnesota, USA. Nancy Rudd is Faculty Emeritus in the Department of Human Sciences at Ohio State University, USA.

[Download to continue reading...](#)

Secrets to Wedding Dress Shopping: An Insider's Guide to Saying Yes to Your Dress from Colorado's Wedding Dress Experts Social Psychology of Dress Wedding Dress across Cultures (Dress, Body, Culture) crochet wedding dress pattern pdf Nr25: crochet wedding dress pattern pdf Nr25 The Ultimate Flower Girl Dress Catalog for 2016: from The Children's Dress Shop Inside the Royal Wardrobe: A Dress History of Queen Alexandra (Dress and Fashion Research) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser Mind Control, Human Psychology, Manipulation, Persuasion and Deception Techniques Revealed. (dark psychology, mind control, hypnosis, forbidden psychology, manipulation) Social Psychology (MindTap for Psychology) Loose-leaf for Social Psychology (B&B Psychology) Social Psychology and Human Nature, Comprehensive Edition (MindTap for Psychology) Bundle: Social Psychology and Human Nature, Comprehensive Edition, Loose-leaf Version, 4th + MindTap Psychology, 1 term (6 months) Printed Access Card Political Psychology: Key Readings (Key Readings in Social Psychology) The

Psychology of Judgment and Decision Making (McGraw-Hill Series in Social Psychology) The Fashioned Body: Fashion, Dress and Social Theory The New Social Story Book, Revised and Expanded 15th Anniversary Edition: Over 150 Social Stories that Teach Everyday Social Skills to Children and Adults with Autism and their Peers Social Insurance and Social Justice: Social Security, Medicare and the Campaign Against Entitlements Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)